Kymari Bratton

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PROFESSIONAL SUMMARY

Product-minded designer with a B.S. in Business Administration, Management and a Google UX Design Professional Certificate. Turns user research, feedback, and program data into clear requirements and prioritized recommendations for healthtech, wellness, and nonprofit products, including an eligibility flow with ~15% higher completion and 50% faster completion time.

EDUCATION, CERTIFICATIONS, AND SKILLS

Western Governors University *2025 - 2026*

Bachelor of Science, Business Administration, Management | Completed October 2026

Dillard University | *Business Administration (Marketing focus) and Computer Science coursework* *2023 - 2024*

Google UX Design Professional Certificate, June 2025 | Machine Learning Foundations, Cornell Tech (Break Through Tech AI), July 2024 | Portfolio: kymaribratton.com

Product Discovery | Requirements & Prioritization | User Interviews | Usability Testing | Survey Analysis | Data Reporting | Workflow Audits | Documentation | Figma | HubSpot | Google Workspace | Microsoft Office

PRODUCT EXPERIENCE

Mindfulness with Desiree / Youth@Work | Digital Experience Intern *May 2026 - Present*

- Audit website, link-in-bio, and booking workflows; document recurring barriers and recommend clearer pathways.
- Lead website strategy and IA for 1:1 clients, a group program, and corporate bookings.
- Build and quality-check HubSpot campaigns, audience segments, and booking information for seminar promotion.
- Coordinate schedules, agendas, action items, and follow-up directly with the founder.

Develop for Good / Gateway Regional Council | UX Designer *May 2026 - August 2026*

- Organized six years of program data into reporting on ~$3.8M in funding, 10,200 residents, and 5,680 TA hours.
- Supported comparative research, personas, and desktop and mobile testing for residents, partners, and funders.
- Owned or supported the Events, Impact, and Grant Writers pages, making program information clearer.

24Seven Escapes | UX/UI Designer & Website Strategist *April 2026 - Present*

- Led and documented four moderated interviews and turned traveler needs into prioritized recommendations.
- Designed responsive site journeys for solo, group, and first-time travelers.
- Support digital promotions, guest-facing communications, and website updates.

Develop for Good / Immigrants Rising | UX Designer *October 2024 - February 2025*

- Led research synthesis and designed the review step for California's In-State Tuition eligibility tool.
- Translated concerns about disclosing immigration status into privacy-sensitive language and simpler flows.
- Evaluation showed about 15% higher completion and 50% shorter completion time.

Brightside Health / Break Through Tech at Cornell Tech | AI Fellow *August 2024 - December 2024*

- Led front-end UX direction for a mental-health knowledge graph so clinicians could explore research more easily.
- Supported structured research-data workflows and cleaned research PDFs with accurate documentation.
- Collaborated with a fellowship team and Brightside Health as industry partner.

HopSkipDrive | Employee Experience Intern *June 2024 - September 2024*

- Designed and analyzed employee surveys and Slack polls to understand needs and inform improvements.
- Redesigned onboarding and WorkRamp learning content, contributing to a 25% increase in training completion.
- Coordinated communications, member tracking, and agendas for a 22-member employee resource group.